



10th August 2010

INVITATION

ENERGY CONFERENCE SAUDI ARABIA

in the framework of the **Energy Efficiency Export Initiative**

on behalf of the

German Federal Ministry of Economics and Technology

12th October 2010 in Berlin*

NUMOV is organizing an energy conference Saudi Arabia in the framework of the Energy Efficiency Export Initiative on behalf of the German Federal Ministry of Economics and Technology on 12th October 2010 in Berlin.

Saudi Arabia's free market economy has evolved into a regional and global economic power with a modern infrastructure. In December 2005, Saudi Arabia joined the World Trade Organization (WTO), a significant development that gives Saudi products greater access to global markets.

The Kingdom of Saudi Arabia, one of the oil richest nations in the world, is facing both significant population growth and growing demand for electricity at a rate of 7-10% a year. Thus, by 2020, Saudi Arabia thus aims to expand its energy production capacities by 29,000 MW. Saudi Arabia plans to invest around US\$ 120bn in the energy sector over the next 25 years. These projects underline the great potential lying in the field of energy efficiency in Saudi Arabia.

The conference aims at improving the position of German companies. Medium-sized businesses are to be informed about the potential of the Saudi Arabian economy; participating business representatives are to gain insights into the opportunities and potential fields of activity. The one-day event will comprise presentations by expert speakers from Germany and Saudi Arabia.

*The location will be send with the confirmation of the registration. The conference will be in English and is free of charge.

Reply to NUMOV:

Fax: 030 / 20 64 10-10 or email: numov@numov.de

- I/We wish to take part in the energy conference SAUDI ARABIA on 12th October 2010 in Berlin and request further information.

name, company, address, phone, fax, email