



19<sup>th</sup> August 2009

## Invitation

# Economic Conference Saudi Arabia

in the framework of the Energy Efficiency Export Initiative  
on behalf of the Federal Ministry for Economics and Technology

**3<sup>rd</sup> November 2009 in Düsseldorf**  
on the occasion of a delegation visit from Saudi Arabia

NUMOV / German Near and Middle East Association is organizing an economic conference on Saudi Arabia on the occasion of a business delegation from the Kingdom of Saudi Arabia in the framework of the Energy Efficiency Export Initiative and on behalf of the Federal Ministry for Economics and Technology.

The enormous potential of Saudi Arabia with regard to the energy sector is evident in the huge number of energy-related projects. In total 385 active projects are in several stages of implementation having a total volume of around USD 453.3 billion. Apart from the mega projects of the Economic Cities, energy-efficient technologies are also on the rise within major investment projects of other industry sectors, e.g. the medical sector.

The heavy demand for sustainable, energy-efficient technologies and know-how provides German production and consulting companies with good sales and cooperation opportunities, considering the leading role of Germany in these sectors.

The conference aims at improving the market position of German companies. The conference will inform medium-sized companies on the market potential of Saudi Arabia and will point out opportunities and fields of activity to participating business people. The one-day conference will comprise presentations by expert speakers from Germany and Saudi Arabia.

The contacts and cooperation exchange provides participants with the opportunity to establish and improve contact with conference participants from the Kingdom of Saudi Arabia.

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**Reply to NUMOV / Near and Middle East Association**

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- // We wish to take part in the economic conference on the Kingdom of Saudi Arabia on 3<sup>rd</sup> November 2009 in Düsseldorf and request further information.

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Name, company, address, phone, fax, e-mail