



ECS
التمثيل التجاري المصري
Egyptian Commercial Service

NUMOV
NAH- UND MITTELST-VEREIN E.V.
GERMAN NEAR AND MIDDLE EAST ASSOCIATION

January 21th, 2009

Invitation

to the conference

Information and Communication Technologies in **Egypt**

**on the occasion of the visit of H.E. Dr. Tarek Mohamed Kamel Mahmoud
Minister of Communication and Information Technology
accompanied by a high-ranking delegation from Egypt**

Venue: Embassy of the Republic of Egypt, Stauffenbergstraße 6/7, 10785 Berlin

Time: February 26th, 2009, 03.00 pm - 05.00 pm

The IT sector of Egypt has gained ever more recognition over the last years among market leaders of ICT worldwide. The government fostered modernization of the ICT sector through stringent reform measures, providing international clients with advantageous investment conditions in Egypt. Regional trade liberalization has helped the ICT industry to thrive by means of vast FDI inflow into key industries. It is a strategic cross-point for the MENA region, providing its citizens and foreign partners with excellent IT-services. The ICT industry of the country is projected to grow rapidly in the coming years, making Egypt number two in terms of IT industry growth among the countries of the region.

The business-focused ICT industry of Egypt is highly open to collaboration, innovation and resourcefulness, promoting outsourcing and encouraging more international companies to establish offshore operations. Also, environmental considerations play a major role in the ICT policies of the government.

The conference will be in English and is free of charge.

**Reply to numov@numov.de
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- I/We would like to register for the conference **Communication and Information Technology in Egypt** at the Embassy of the Republic of Egypt on February 26th, 2009.

Name, company, address, phone, fax, email

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